

Town Clerk

Regular Meeting Draft Minutes  
Town of Vernon Economic Development Commission  
Wednesday, July 11<sup>th</sup>, 2012 at 7:30 A.M.  
Vernon Town Hall, 3<sup>rd</sup> Floor, 14 Park Place  
Rockville/Vernon, CT

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Agenda

1. Meeting called to Order at 7:36am. Commission members present: Jeffrey Cohen, Bill Breslau, Bill McGurk, Peter Olson, Bruce Kellogg, and Dan Kennedy.
2. Public Forum- No comment from the public
3. Minutes from meeting on June 13<sup>th</sup>, 2012 were approved as presented.
4. Administrative Items
  - A. Communications and Correspondence
    - o New appointment and reappointments- Jill Merriam was appointed to the commission beginning 7-1-12 through 6-30-12; Jeffrey Cohen, Bill Breslau, Bill McGurk, and James Sendrak were all reappointed for a 7-1-13 through 6-30-17 term.
  - B. Other- N/A
5. Economic Development Status Update
  - A. Current Projects
    - o RDA sponsored Farmers Market to begin 7-12-12 from 10am to 1pm every Thursday.
    - o Shaun Gately met with CT Main St. Center to discuss the Towns involvement with that program.
    - o Shaun Gately is meeting with the DOT today to discuss the commuter lot at 60 Talcottville Rd.
    - o Shaun Gately and Ken Kaplan will be meeting with the DECD tomorrow (7-12-12) to discuss 200 West Main Street.
    - o We are currently working to keep Challenge Sailcloth in the former Amerbelle building.
  - Ribbon Cuttings since the 6-13-12 meeting.
    - o Tractor Supply Ground Breaking- 6-26-12
    - o Fore Your Convenience (60 School St)- 6-27-12
    - o Krauszers (former Red Apple)- 6-29-12
    - o RDA's Lighting of the Falls - 6-21-12
  - New businesses Development

6. New Business

A. POCD Implementation objectives

- RDA/ Investing in Rockville/ Facades and design of Rockville. **(Bill Breslau, Jim Sendrak, Peter Olson)**
  - i. Grant money may be available through a "Small Town Economic Growth Fund". The town will be applying for the funds.
- Branding **(Jeffrey Cohen, Bill McGurk)**
  - i. Another meeting will be scheduled to discuss possible directions.
- Enhance Gateways **(Bruce Kellogg, Dan Kennedy)**
- Talcottville Mill **(Tim Ackert)**
  - i. Tim Ackert needs to be replaced on this task.
- Development of exit 66 and 67 **(Entire Commission)**
- Retention and Business Development **(Entire Commission)**
- Parking Needs **(Jim Sendrak, Peter Olson, Bill Breslau)**

B. Add Agenda item for next month "Community Outreach/ events/ seminars".

Every member will come to the next meeting prepared with one idea of a function to assist local businesses moving forward.

7. Old Business- N/A

8. Meeting was adjourned at 8:24am

Submitted by Shaun Gately

